

# ABHIRAM VENUGOPAL

PRODUCT DESIGN | UI/UX DESIGN

Portfolio : <https://www.abhiramvvp.com/>

LinkedIn : [linkedin.com/in/abhiramvvp](https://www.linkedin.com/in/abhiramvvp)

[abhiramvenugopal204@gmail.com](mailto:abhiramvenugopal204@gmail.com)

Bengaluru, Karnataka, IN

+91 6238157823

## SUMMARY

Product Designer with 2 years of experience designing intuitive digital products across early-stage startups and product teams. Skilled in end-to-end product design – from UX research and information architecture to scalable design systems and UI execution. Experienced in collaborating with cross-functional teams, leading design-to-development handoffs, and shaping product strategy. Passionate about building experiences that balance usability, emotion, and scalability.

## EXPERIENCE

### DESIGN CONSULTANT (PRODUCT & DIGITAL EXPERIENCES)

#### Self-Employed

Feb 2026 – Present

- Currently collaborated with startups and creative studios on end-to-end product experiences – spanning interface design, brand identity, and interaction models.
- Defined product and brand strategies rooted in design thinking and behavioral insight for early-stage teams.
- Built internal design processes and frameworks to help teams move faster with greater clarity and craft.

### PRODUCT DESIGNER

#### Simplita.ai

Apr 2025 – Feb 2026

#### Product Design Lead · Aug 2025 – February 2026

- Designed and delivered the no-code automation platform, company website and dashboards – establishing the full product experience from the ground up.
- Created a comprehensive brand guide and scalable design system, unifying visual identity and accelerating development velocity.
- Led design-to-development handoffs, collaborating closely with engineers to ensure quality, usability, and implementation fidelity.
- Facilitated stakeholder meetings and design reviews, embedding design thinking into product strategy and business decisions.
- Mentored and trained junior designers on UX best practices, interaction design patterns, and systematic design thinking.

#### Associate UI/UX Designer · Apr 2025 – July 2025

- Conducted exploratory UX research and competitor analysis to identify product opportunities and benchmark design direction.
- Ran R&D sprints on features and workflows, producing iterative design concepts for usability and scalability evaluation.
- Experimented with multiple visual styles and design approaches to validate accessibility and brand adaptability.
- Built the foundational groundwork for the design system and product roadmap in close collaboration with senior stakeholders.

## SKILLS

**Tools:** Figma, Framer, Webflow, Adobe Creative Suite, Antigravity, Claude

**Core Skills:** Product Design, UX Research, UI Design, Interaction Design, Information Architecture

**Systems & Strategy:** Design Systems, Brand Identity, Product Strategy, Design Thinking, Agile Methodologies

**Collaboration:** Design-to-Dev Handoff, Stakeholder Management, Prototyping, User Testing, Jira, Notion

## EDUCATION

### CARMEL COLLEGE OF ENGINEERING AND TECHNOLOGY (KTU)

BTech Computer Science and Engineering

2020 - 2024

### CHRIST CENTRAL SCHOOL, THIRUVALLA

Higher Secondary

2018-2020

## COMMUNITY & VOLUNTEER ROLES

### STUDENT TECHNICAL LEAD

Sep 2023 – Jun 2024

#### TINKERHUB

- Organized and led technical workshops bridging theoretical concepts with hands-on design and development skills.
- Mentored peers across multiple initiatives in design, prototyping, and UX fundamentals.

### PEOPLE MANAGEMENT ASSOCIATE

Jun 2022 – Feb 2024

#### PRODUCT PACK

- Contributed to a 500+ member product community focused on product thinking, management, and growth practices.
- Onboarded new members, coordinated community sessions, and organized events with mentors and product managers across various fields.

## CERTIFICATIONS & RECOGNITION

### FOUNDATION OF USER EXPERIENCE (UX) DESIGN

Coursera - Google : Completed

### CRASH COURSE ON PYTHON

Coursera - Google : Completed

### INTRODUCTION TO PROJECT MANAGEMENT

Coursera - IBM : Completed

### CERTIFICATE OF INTERNSHIP

Techgentsia Software Technologies (P) Ltd

## DECLARATION

All information provided is accurate and true to the best of my knowledge.

ABHIRAM VENUGOPAL